



Here They Come

Positioning Lee for Positive Growth

Kirk Bradley developed The Governors Club, a renowned, upscale community in Chapel Hill, and has been evaluating Lee County for years as an “up and coming” locale. So what’s the verdict: How can we position ourselves for POSITIVE growth?

YOU HEAR IT ALL THE TIME: The Big Migration is well underway. More people than ever are fleeing the Northeast, packing up in the Rust Belt and moving South.

And they’re not just headed to Florida. Swarms are landing in the Tar Heel State and many of those are targeting the Research Triangle Region for its climate, accessibility and world-

Thursday, March 1 • noon
Chef Paul’s Café & Catering
Sanford

class business opportunity.

There’s no doubt that people are coming. But will they find their way to Lee County? Or, to be more blunt: Will upscale residents and business executives find this area to be an

attractive place to live and invest?

Kirk Bradley tackles this question by looking at residential growth in the Triangle and assessing Lee County’s “balance sheet” of assets and liabilities.

He then suggests which attributes should be our prime focus and discusses specific ways we can enhance and promote that all-important quality of life and sense of place.

About the Speaker ...

Kirk J. Bradley

Chairman, President & CEO,
Lee-Moore Oil Co.
Chairman & President,
Governors Club Development Corp.

IN ADDITION TO PLANNING and developing The Governors Club, with his late uncle Truby G. Proctor Jr., Kirk Bradley serves as chairman, president and CEO of Lee-Moore Oil Co. in Sanford, a private, family-owned business focusing on real estate investment and venture capital. He began in the business as an intern and was named its president and chief operating officer in 1987.

Bradley received his MBA in 1986 from the Fuqua School of Business at Duke University and is a 1984 graduate of the University of Georgia. He is a member of the Urban Land Institute and a licensed real estate broker in North Carolina.

MEETING REGISTRATION

Lee County Committee of 100

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March 1, 2007 • noon • Chef Paul’s Café & Catering

name _____

address _____

city/state/zip _____

phone _____

e-mail _____

Luncheon Reservation

- Member \$10
- Nonmember \$15

R.S.V.P. to Jane Haber
919.774.8439
info@lcedc.com

